



 IDShield™ for Business

PREPARED BY LEGALSHIELD FOR:

PREPARED BY

*Proposal valid for 180 days*

# Protect your business against cyberattacks – affordably.

A cyberattack can damage more than just your small or mid-size business networks – it can also devastate your business’s reputation and put your customers and employees at risk. By scanning your networks, we discover and fix vulnerabilities while staying on top of new risks. And we’ll provide you with a specialist to help resolve the vulnerabilities remotely.

In the event that your business is hacked, related expenses up to \$100K with a Cyber-Protection Plan will help to put your business back on track quickly.

IDShield for Business provides the essential layers to identify, protect, detect, respond and recover from a cyberattack.

Businesses report over  
**\$1.7 billion**  
in losses annually due to  
compromised emails alone.<sup>1</sup>

**88%**  
of small business owners feel  
vulnerable to cyberattacks.<sup>2</sup>

<sup>1</sup>FBI (Feb. 2020). 2019 Internet Crime Report. <https://www.fbi.gov/news/stories/2019-internet-crime-report-released-021120>

<sup>2</sup>Small Business Association. Stay Safe from Cybersecurity Threats. <https://www.sba.gov/business-guide/manage-your-business/stay-safe-cybersecurity-threats>

## Choose the plan that’s right for your business

IDShield for Business Essentials

IDShield for Business Plus

**\$79.95/month**

**\$149.95/month**

Protects up to 6 URLs and/or public IP addresses\*

Protects up to 12 URLs and/or public IP addresses\*

Both plans include:

- **VULNERABILITY SCAN.** Comprehensive, automated monthly scans and vulnerability reports of your networks.
- **REMOTE TECHNICAL ASSISTANCE:** Professional help resolving cyber risks.
- **EMERGENCY SERVICE RESPONSE:** Emergency access to Cybersecurity Incident Response Specialists. If your business experiences a cyberattack.
- **\$100K CYBER-PROTECTION PLAN:** Coverage for losses incurred as a result of a cyberattack.

\*Includes firewalls, routers, web servers and other devices connected to the network.

# Coverage Overview:



## **VULNERABILITY SCAN**

Notifies your business of cyber threats by scanning your online networks and any connected devices to identify security dangers and compliance risks. IDShield for Business checks against 100K vulnerabilities every month and provides an easy-to-understand monthly report showing your cyber security business risks.

With IDShield for Business Essentials, you can scan up to six URLs and/or public IP addresses – including firewalls, routers, web servers and other connected devices. And for those needing more protection, IDShield for Business Plus covers up to 12 URLs and/or IP addresses.



## **REMOTE TECHNICAL ASSISTANCE**

Our live support specialists are available every day of the year, from 8 a.m. to 7 p.m. CST, to review your vulnerability scan results, apply patch updates, remove viruses and remediate vulnerabilities.<sup>1</sup>



## **EMERGENCY HELP LINE RESPONSE**

Access to Cybersecurity Response Specialists to help if your business experiences a cyberattack. IDShield for Business works to help resolve the issue. Support is available 24/7 and holidays. You can leave a message and receive a call back.



## **\$100K CYBER-PROTECTION PLAN**

If a cyberattack does happen, your business will receive up to \$100,000 in cyber liability protection to cover losses incurred as a result of a cyberattack to facilitate a quick recovery. The plan covers PCI recertification, crisis management, public relations, forensic and legal expenses, and extortion losses resulting from a cyberattack.<sup>2</sup>

<sup>1</sup> Log in to your IDShield For Business Portal for complete terms.

<sup>2</sup> Sub-limits apply: Forensics and Legal - \$25,000, Ransomware - \$10,000, E-Theft - \$50,000, Telecommunications Theft - \$10,000, Social Engineering Fraud - \$10,000. Log in to your IDShield For Business Portal to See protection plan for complete terms.

## The Case for Small Business Cyber Protection

Cybercrime has become a large concern for the business sector. Small businesses and midsize/midmarket companies tend to be attractive to cybercriminals because they are perceived as “easy” targets that lack the capability and resources to help identify online threats to your business. IDShield for Business addresses one of the top issues that keeps small business owners up at night: How to mitigate risk and recover from a cyberattack.

The financial cost can be staggering. Like personal identity plans, IDShield for Business includes a protection plan for covered losses – including legal and forensic expenses, fraud response, public relations fees that arise from a cyberattack, and losses due to ransomware, social engineering and more. However, it is designed specifically to protect small business in the event of a cyberattack and our emergency help line means we’re there when needed.

There are also repercussions beyond financial losses. Many small and midsize companies have business dealings with larger organizations. Therefore, any security incident can have far-reaching effects on clients and partners. A company’s entire operation can be disrupted by an attack, and it could take a long time to recover – or even worse, never recover at all.

# Who are these criminals?

The risks that small businesses face include external malware attacks involving ransomware, cryptocurrency miners and botnets. Additional risks involve the loss of critical and confidential data such as customer information and trade secrets. And yes, there are human capital risks that emerge due to lack of trained IT security personnel or because of limited cybersecurity education presented to employees. Businesses also face infrastructure risks when uncertain on how to properly secure technologies such as cloud services, internet of things (IoT) devices, as well as server environments. And every business faces operational risks that involve financial damage, disruption of operations, and loss of intellectual property, which are often the result of flaws in security infrastructure. And you can't simply rely on antivirus software to protect you as most reported cyberattacks can blast through end point protection.

## IDShield for Business Remediates Cyber Vulnerabilities

IDShield for Business provides a way for small and mid-size businesses to identify vulnerabilities in their website and internet-facing networks where cybercriminals often attack. In addition to being notified of cyber risks, if you don't have a dedicated IT team to fix the issues, we'll provide your business with a specialist who will help resolve the vulnerabilities remotely, included in the cost of your membership.

We partner with small and mid-size businesses to guard against vulnerabilities to ensure information stays secure via regular monitoring. In the event of a cyberattack, IDShield for Business covers related expenses with up to \$100K in a Cyber-Protection Plan to put business back on track quickly.

### Eligibility<sup>1</sup>

- A business
- One (1) Employee Identification Number (EIN) or tax identification number
- For profit, non-profit or publicly traded
- Engaged in a legal business

<sup>1</sup>Business is ineligible if it processes more than 6 million payment card transactions annually with a card brand (i.e. VISA), has experienced a breach of payment card data, or is deemed Level 1 by a card brand.



This is a general overview of the IDShield for Business available from Pre-Paid Legal Services, Inc. d/b/a LegalShield ("LegalShield") for illustration purposes. LegalShield provides access to small business cyber protection and remediation services. For complete terms, coverage, and conditions, please see an IDShield for Business Essentials or Business Plus plan. A Cyber-Protection Plan ("Protection Plan") is issued through a nationally recognized carrier. LegalShield/IDShield/IDShield for Business is not an insurance carrier. This covers certain losses and legal expenses as a result of a cyberattack. See a Protection Plan contract for complete terms, coverage, conditions, and limitations.